

FACSIMILE TRANSMISSION  
TO THE UNITED STATES PATENT AND TRADEMARK OFFICE

*Forward to Before Final*

TO: EXAMINER JANVIER, Jean  
EXAMINER'S FAX NUMBER 703 746 7239  
ART UNIT 2162  
SERIAL NO. 09/349,676

FROM: Gwenaelle Le Penner  
REGISTRATION NUMBER: Limited Recognition

PHILIPS ELECTRONICS NORTH AMERICA CORPORATION  
580 WHITE PLAINS ROAD  
TARRYTOWN, NEW YORK 10591  
TELEPHONE: (408) 617-4837

I certify that this document consisting of 6 pages (including this cover sheet) is being transmitted via facsimile to the United States Patent and Trademark Office at the telephone number set forth above on March 08, 2002.

Gwen Le Penner  
Fax Operator

RECEIVED  
TECHNOLOGY CENTER 3600  
02 JUL 29 AM 10:31

H 11  
n 2 W  
8-13-08

To: 703 746 5534

Following our phone conversation  
Re 09/349,676 and its abandonment  
please find here a copy of the  
response submitted 3/8/02 with auto-reply  
from PTO. Thank you for your help.

Regards,

Gwen Le Penne



03/08/02 14:54:04

USPTO-&gt;

408 6174856 Rigt 1X

Page 001

TO:Auto-reply fax to 408 6174856 COMPANY:

## Auto-Reply Facsimile Transmission



UNITED STATES  
PATENT AND  
TRADEMARK OFFICE

TO:

Fax Sender at 408 6174856

Fax Information

Date Received:

Total Pages:

3/8/02 2:52:33 PM [Eastern Standard Time]  
6 (including cover page)

ADVISORY: This is an automatically generated return receipt confirmation of the facsimile transmission received by the Office. Please check to make sure that the number of pages listed as received in Total Pages above matches what was intended to be sent. Applicants are advised to retain this receipt in the unlikely event that proof of this facsimile transmission is necessary. Applicants are also advised to use the certificate of facsimile transmission procedures set forth in 37 CFR 1.8(a) and (b), 37 CFR 1.6(f). Trademark Applicants, also see the Trademark Manual of Examining Procedure (TMEP) section 702.04 et seq.

Received  
Cover  
Page  
=====>

03/08/2002 11:59	408-6174856	PSUC CIP	PAGE 01/06
------------------	-------------	----------	------------

FACSIMILE TRANSMISSION  
TO THE UNITED STATES PATENT AND TRADEMARK OFFICE

*Forward to Before Final*

TO: EXAMINER JANVIER, Sean  
EXAMINER'S FAX NUMBER 703 746 7299  
ART UNIT 2162  
SERIAL NO. 09/348,676

FROM: Gwendolyn Le Penner  
REGISTRATION NUMBER: Limited Recognition

PHILIPS ELECTRONICS NORTH AMERICA CORPORATION  
580 WHITE PLAINS ROAD  
TARRYTOWN, NEW YORK 10591  
TELEPHONE: (408) 617-4837

I certify that this document consisting of 6 pages (including this cover sheet) is being transmitted via facsimile to the United States Patent and Trademark Office at the telephone number set forth above on March 08, 2002.

Gwendolyn Le Penner  
Fax Operator

Received from <408 6174856> at 2002 2:52:33 PM [Eastern Standard Time]

RECEIVED  
TECHNOLOGY CENTER 3600  
02 JUL 29 AM 10:31

## TRANSMISSION VERIFICATION REPORT

TIME : 03/08/2002 11:57  
NAME : PSUC CIP  
FAX : 408-6174856  
TEL : 4086174856

DATE, TIME  
FAX NO./NAME  
DURATION  
PAGE(S)  
RESULT  
MODE

03/08 11:55  
917037467238  
00:01:53  
06  
OK  
STANDARD  
EQM

RECEIVED  
TECHNOLOGY CENTER 3600  
02 JUL 29 AM 10:31

FACSIMILE TRANSMISSION  
TO THE UNITED STATES PATENT AND TRADEMARK OFFICE

*Forward to Before Final*

TO: EXAMINER SANVIER, Sean  
EXAMINER'S FAX NUMBER 703 746 7239  
ART UNIT 2162  
SERIAL NO. 09/349,676

FROM: Gwenaelle Le Penner  
REGISTRATION NUMBER: Limited Recognition

PHILIPS ELECTRONICS NORTH AMERICA CORPORATION  
580 WHITE PLAINS ROAD  
TARRYTOWN, NEW YORK 10591  
TELEPHONE: (408) 617-4837

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of  
KRISTEN DIANE ONDECK

Atty. Docket  
PHA 23681A

Serial: 09/349,676

Group Art Unit: 2162

Filed: 07/08/99

Examiner: JANVIER, JEAN

AFTER-SALES CUSTOMIZATION SPECIFIED BY RETAILER ACTS AS INCENTIVE

Honorable Commissioner of Patents and Trademarks  
Washington, D.C. 20231

AMENDMENT

Sir:

In response to the Office Action mailed January 17, 2002, please amend the above-identified application as follows:

IN THE CLAIMS

Please amend independent Claim 1 as follows, where marked-up version of the amended Claim 1 is attached as Appendix A:

C1 sub 1. (THREE AMENDED) A computer-implemented method of doing business to enable a provider of a product to stimulate commercial activities with a retailer, the method comprising:

- enabling to be notified of a sale of the product by the retailer to a customer;
- upon being notified, enabling customizing, via a data network, of equipment of the customer, with information associated with the retailer.

REMARKS

PHA23681A OA 01.17.02.doc

1

Adria Lewis  
#1310 C  
8-17-02

RECEIVED  
TECHNOLOGY CENTER 3600  
02 JUL 29 AM 10:31